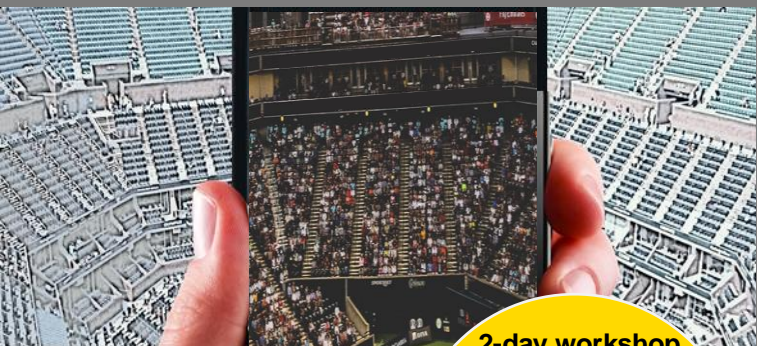


YOUR DIGITAL ROADMAP

Upgrade your sport. Leverage your digital potential. Secure the future.



2-day workshop



Do you need a digital strategy but don't know where to start?



Do you want to apply digital solutions to your sport to create future business opportunities?



Identify gaps in your current digital activities



Explore digital opportunities to create more value for your sport

Designed for sports associations to achieve...

- clear understanding of your current data-flows
- action points to close identified gaps within your current digital setup
- measures to ensure compliance with data protection law (GDPR)
- understanding of your key stakeholders and their needs
- tailored digital solutions to better serve your key stakeholders and to create benefit for your sport

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At a glance



1 questionnaire filled in by you and evaluated by us prior to the workshop



2-day workshop at your facility



Know-how transfer from sports federations and corporate businesses



Focus on your specific use cases and demands



15.000 €

Structure

Preparation

Questionnaire on current digital activities

- Tailor-made questionnaire for sports federations to collect information on your current digital activities
- We process your information and visualize your data-flows
- We identify needs for action in your current digital setup

On-site workshop

Day 1: Optimization of your current digital setup

- Jointly, we review and analyse our data-flow
- We develop clear-cut measures to close gaps in your setup to boost your organisational efficiency and ensure GDPR compliance

Day 2: Identification of future digital opportunities for your sport

- We define your main stakeholders and specify their needs
- We identify digital improvement potentials to create benefit for your sport and key stakeholders
- We transfer all measures into your comprehensive digital roadmap

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About us

Based on a deep expertise in corporate businesses and sports federations, we transfer best-practices appropriately.



Business Design & Innovation

Innovation process, digitization, new business building




Processes & Organisation

Process design and optimisation, organisational effectiveness



Transformation & Change

Moderation of change processes and stakeholder buy-in




Dr. Ziad Mahayni



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- Long-standing experience in major transformation projects in sport federations and corporate businesses
- Expert for business design and innovation processes



Markus Knipp



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- Pronounced expertise in IT Consulting
- Expert for digital transformation solutions